

For Immediate Release

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Colorado Convention Center Selects Digital Payment Technologies for Parking Meter Expansion and Upgrade

2.4 million square foot state-of-the-art convention center takes possession of 19 SHELBY multi-space pay stations on the eve of International Parking Institute Conference in Denver, CO.

Vancouver, B.C. – The Colorado Convention Center, located in downtown Denver, has expanded and upgraded its range of Digital Payment Technologies (DPT) pay stations by acquiring 19 SHELBY multi-space units to replace its current 12 DPT supplied Intella-Pay pay stations that were originally installed in 2003.

The 2.4 million square foot convention center with 1,000 parking spaces provides on-site parking in a three-level parking garage purposefully designed to support Pay-by-Space operations rather than traditional gated equipment operations. The use of the SHELBY multi-space pay stations enables the automation of the parking purchase process, provides multiple payment options to the public, eliminates the stacking of vehicles at the exits, and enables staff to concentrate on providing the highest levels of customer service while ensuring the facility is safe and clean. The acquisition of the SHELBY pay stations through Access and Time Automation, DPT's Colorado-based reseller, comes on the eve of the Colorado Convention Center hosting the International Parking Institute (IPI) Conference and Exposition from May 17 to 20. IPI is the largest conference of its kind specializing in parking technology, and attracts hundreds of exhibitors annually.

The DPT SHELBY multi-space pay station has been specifically designed to service off-street lots and garages, and is ideal for Pay-by-Space operations such as that offered by the Colorado Convention Center garage. In selecting the SHELBY pay stations, Scott Bauman, Manager, Parking Management for the Colorado Convention Center stated: "Our past experience with DPT has been very positive and we wanted to continue our relationship with a solid manufacturer. The SHELBY reputation also proceeded itself as a proven performer in multi-space operations."

The Colorado Convention Center was originally built in 1990 at 1 million square foot and was expanded to its current 2.4 million square foot size in 2004 at a cost of \$304 million to meet projected business demands.

About Digital Payment Technologies

Digital Payment Technologies is an innovative leader in the design, manufacture, and distribution of electronic parking meters, management software, and online services for the multi-billion-dollar parking industry. The company's products provide complete financial tracking, control, and reporting on parking revenue collected by cities, municipalities, universities, parking management companies, private operators, and national parks, from customer payment through to bank deposit.

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