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Central Parking Signs Multi-Year Contract with Digital Payment Technologies to Meet PCI Data Security Standard

Central Parking System, the world's largest parking services provider, is to install LUKE pay stations designed to improve revenue management and ensure operator conforms to the latest standards imposed by the credit card industry.

Vancouver, B.C. – **Digital Payment Technologies (DPT)**, a leading supplier of electronic parking meters, management software and online services for the global parking industry, is pleased to announce its recent multi-year contract with Central Parking to replace all of Central Parking's existing multi-space parking meters used in parking lots, garages and on-street. Central Parking is the world's largest parking services provider operating more than 2,800 parking facilities containing over 1.3 million spaces. The company currently uses DPT equipment in cities that include Atlanta, Calgary, Denver, Jacksonville, Philadelphia, Toronto and Vancouver.

The LUKE parking pay stations will replace approximately 400 existing pay stations to be phased in over the next two to three years and will also become the standard for future multi-space parking contracts. The first 90 pay stations will be delivered in December for installation in Chicago, Cincinnati, Denver, Houston, Indianapolis, Nashville, Pittsburgh and San Antonio. All pay stations are configured to accept credit cards, bills and coins. Additional parking meter features include real-time credit card processing, a color screen and networking between all pay stations over the Verizon CDMA network. For the future, Central Parking is also evaluating DPT's Web Services application to facilitate the direct integration between parking pay station data and Central Parking's accounting system.

Beyond looking for a parking meter to meet Central Parking's extensive user and operational requirements, a key factor in the company's decision is DPT's commitment to meeting the Payment Card Industry (PCI) Data Security Standard. DPT received certification as a Level 1 Service Provider in April and completed its third-party audit under PCI's Payment Applications Best Practices (PABP) in September. PCI oversees the storage, transmission and processing of credit card transactions, and has extensive requirements that merchants, service providers and application vendors must meet to ensure consumer data is protected.

"Central Parking is leading the PCI effort in the parking industry and is working hard to meet the credit card standards under PCI in all facets of our organization," comments Central Parking CEO Emanuel Edas. "In reviewing equipment options, Digital Payment Technologies met our functional requirements, but more importantly, it was the only multi-space vendor to complete a third-party audit to validate the PCI standards for equipment and processing were in place. This third-party validation is very important to us as we do not want to take any chances when it comes to protecting consumer credit card information."

"We are pleased to continue expanding our relationship with Central Parking with this recent contract," comments DPT Chief Executive Officer, Andrew Scott. "We believe LUKE will provide parkers with a fast and user-friendly method of paying for their parking while providing Central Parking and its customers with the data security they demand."

About Central Parking System

Central Parking System is the largest provider of parking and related services in North America. The company and its affiliates operate more than 2,800 parking facilities containing approximately 1.3 million spaces. Central Parking also provides parking-related services, including valet, shuttle bus operation and parking consulting. The company's clients include some of America's largest owners and operators of mixed-use projects, office buildings, hotels, stadiums and arenas as well as airports, hospitals and municipalities. The company, a wholly owned subsidiary of Central Parking Corporation, is headquartered in Nashville, Tennessee, and has offices in all major metropolitan areas in the U.S. and Canada as well as several other countries.

About Digital Payment Technologies Corp.

Digital Payment Technologies is an innovative leader in the design, manufacture and distribution of electronic parking meters, management software and online services for the multi-billion-dollar parking industry. The company's products provide complete financial tracking, control and reporting on parking revenue collected by cities, municipalities, universities, parking management companies, private operators and national parks, from customer payment through to bank deposit. Recently certified to the PCI standard, DPT is the only on-street multi-space meter manufacturer to achieve this recognition. DPT was this year named Emerging Company of the Year by the British Columbia Technology Industry Association and placed on Deloitte's Technology Fast 50 list for the second year in a row as one of the fastest growing high technology companies in Canada.

For more information, please contact:

Chris Chettle, Vice President, Marketing
Digital Payment Technologies Corp.
(604) 688-1959 extension 240
chris.chettle@digitalpaytech.com

or

Steve Campbell
Campbell & Company Strategies
Vancouver, B.C.
(604) 888-5267
scampbell@campbellpr.bc.ca